

2012 Registration Form

Mail completed form with check to **CinemaCon LLC, 750 First Street NE, Suite 1130, Washington, DC 20002, Attn: David Binet.**

First Name for Badge

Last / Family Name

Business Title

Company

Street Address

City

State/Province

Zip / Postal Code

Country

Office Phone (Include area code or country/city code as appropriate)

Office Fax (Include area code or country/city code as appropriate)

Mobile Phone (Optional. Include area code or country/city code as appropriate)

Email (Required for confirmation)

Registration Rates And Packages

I am a member of National NATO*, ICTA* or NAC*. Memberships must be in good standing and will be verified prior to processing. **Important Note:** Regional NATO association members and those members of ICTA and NAC representing theatre/cinema circuits or operators must also be members of NATIONAL NATO in order to receive reduced member rates. This applies to all member registration categories for CinemaCon 2012. If you would like to receive information about NATIONAL NATO membership, check here .

International Package		Domestic Package		Trade Show & Seminars		Trade Show Pass	
Member*	Non-Member	Member*	Non-Member	Member*	Non-Member	Member*	Non-Member
<input type="checkbox"/> \$895	<input type="checkbox"/> \$1095	<input type="checkbox"/> \$795	<input type="checkbox"/> \$995	<input type="checkbox"/> \$500	<input type="checkbox"/> \$600	<input type="checkbox"/> \$450	<input type="checkbox"/> \$550

On-site registration rates are higher. Registration deadline for mail/fax is April 13.

Payment Information (Submit credit card payments online at www.cinemacon.com.)

Total Due \$ _____

Check, # _____ . Check must be in US dollars and made payable to **CinemaCon LLC**.

Wire Transfer. Wire fees to CinemaCon LLC, c/o Wells Fargo Bank, San Francisco, Routing/Transit Number 121000248, SWIFT Code WFBIUS6S, Account Number 2000050591457. Wire transfer fees not paid by sender will result in a balance due for registration.

Which Of The Following Best Represents The Type Of Company You Work For? (Select One)

- | | | |
|---|---|---|
| <input type="checkbox"/> A. Motion Picture Theatre | <input type="checkbox"/> B. Distribution Company | <input type="checkbox"/> C. Film Production |
| <input type="checkbox"/> D. Equipment Manufacturer/Dealer | <input type="checkbox"/> E. Concessions Manufacturer/Dealer | <input type="checkbox"/> F. Marketing/Advertising Company |
| <input type="checkbox"/> G. Construction/Architecture | <input type="checkbox"/> H. Broadcast Media Company | <input type="checkbox"/> I. Online Media Company |
| <input type="checkbox"/> J. Print Media Company | <input type="checkbox"/> K. Financial/Legal/Insurance Company | <input type="checkbox"/> L. None of the Above: _____ |

What Is Your Primary Job Responsibility? (Select One)

- | | | |
|--|--|--|
| <input type="checkbox"/> A. Film Buying | <input type="checkbox"/> B. Cinema Owner/Operator | <input type="checkbox"/> C. Marketing (Exhibition) |
| <input type="checkbox"/> D. Advertising (Exhibition) | <input type="checkbox"/> E. Marketing (Distribution) | <input type="checkbox"/> F. Advertising (Distribution) |
| <input type="checkbox"/> G. Film Sales/Distribution | <input type="checkbox"/> H. Real Estate | <input type="checkbox"/> I. Finance/Legal |
| <input type="checkbox"/> J. Equipment Purchasing | <input type="checkbox"/> K. Concessions Purchasing | <input type="checkbox"/> L. None of the Above: _____ |

If You Work For A Theatre Circuit/Company, Kindly Indicate How Many Screens Your Company Currently Operates. (Select One)

- A. 800+
 B. 500-799
 C. 250-499
 D. 100-249
 E. Less than 100

Checks and wire transfers must be received by Friday, April 13, 2012. Fax wire transfer confirmation/forms to (202) 962-0370.

Registration Information

You're One Step Closer to the Excitement of CinemaCon 2012

Kindly review the respective CinemaCon registration categories and rates below and select the one that's best for you.

Options	International Package		Domestic Package		Trade Show & Seminars		Trade Show Pass	
	Member*	Non-Member	Member*	Non-Member	Member*	Non-Member	Member*	Non-Member
Registration Rates	\$895	\$1,095	\$795	\$995	\$500	\$600	\$450	\$550
Trade Show	√	√	√	√	√	√	√	√
Seminars	√	√	√	√	√	√		
Sponsored Food Functions	√	√	√	√				
Screenings	√	√	√	√				
International Day Programming (Monday)	√	√						
On-site Registration Rates	\$1,095	\$1,295	\$995	\$1,195	\$675	\$675	\$625	\$625

* Member rates apply to National NATO, ICTA and NAC company members in good standing. **Important Note:** Regional NATO association members and those members of ICTA and NAC representing theatre/cinema circuits or operators must also be members of NATIONAL NATO in order to receive reduced member rates. This applies to all member registration categories for CinemaCon 2012.

International Package

Geared specifically for those industry professionals in the International Market—Includes **ALL** scheduled and sponsored CinemaCon events and functions included in the Domestic Package (see full description below) **PLUS** all programming and sponsored events associated with International Day on Monday, April 23. (Programming begins at approximately 8:30am and runs through Thursday evening, April 26). For INTERNATIONAL industry members, this is your Best Value!

Domestic Package

Includes all scheduled and sponsored CinemaCon Events—studio presentations and screenings, seminars, trade show, food functions and of course, the Gala Final Night Award Ceremony and Dinner Reception. (Official CinemaCon Programming is scheduled to begin at approximately 6:00pm on Monday, April 23 and runs through Thursday evening, April 26). For DOMESTIC industry members, this is your Best Value!

Trade Show and Seminar Package

Gains admittance to officially scheduled CinemaCon seminars and the Trade Show. Screenings and sponsored food events are not covered.

Trade Show Pass

Gains admittance to the CinemaCon Trade Show ONLY. Screenings, sponsored events and seminars are not covered.

Member Rates

Member rates apply to any member in good standing of National NATO, ICTA or NAC. Membership will be verified prior to any registration being officially processed. **Important Note:** Regional NATO association members and those members of ICTA and NAC representing theatre/cinema circuits or operators must also be members of NATIONAL NATO in order to receive reduced member rates. This is applicable to all member registration categories for CinemaCon 2012.

Online Registration and Payment

Online registration will remain open until Wednesday, April 18. Payment must be submitted with registration. We accept Visa, MasterCard and American Express. After April 18, all new registrations will be handled on site with the higher, prevailing rates applying.

Paying by Check or Wire Transfer

To pay by check or wire transfer, submit the attached registration form with the actual check or confirmation of wire transfer. It must be received by Friday, April 13. Checks must be in US Dollars, drawn on a US bank and should be made payable to CinemaCon LLC. Wire transfer instructions are included on the registration form and the registrant must pay all transfer fees. Registration forms received without payment will NOT be processed.

Confirmation

Registration confirmation will arrive via email within 24 hours of submitting an online registration. Please be sure to present your email confirmation and government-issued photo ID when you arrive for your credentials. If you mail or fax your registration, confirmations will also be distributed via email but will be delayed due to mail and extended processing time. If you do not receive a confirmation email in a timely manner, please notify the Registration Center at cinemacon2012@anidealpartner.com

Groups

Organizations purchasing 10 or more International or Domestic packages may contact David Binet at NATO for assistance regarding special packages and group pickups. Contact David at db@natodc.com.

Badges and Required Identification

You will be required to show a current, valid government picture ID (driver's license, passport, etc) to pick up your badge and other materials. Be sure to check the schedule at www.cinemacon.com for registration hours and locations. Your badge should be worn at all times and is required for admission to all events.

Substitution and Changes

Substitutions are allowed with the permission of the original registrant. A substitution is a straight transfer of registration credentials with no adjustment to the registration category or payment. If a change to the registration category or payment is required, the original registrant will be canceled with a \$75 administrative fee and the new registrant will be processed at the prevailing rate.

Submit changes by Friday, April 13, 2012 to the Registration Center at cinemacon2012@anidealpartner.com.

Cancellation Policy

Registrants who are unable to attend may substitute another person. In the event no substitution can be made, submit a cancellation request in writing. Cancellation requests received by Monday, March 26 will be refunded less a \$75 administrative fee. **Cancellations received after March 26, as well as unused registrations or tickets will not be refunded.**

Submit cancellation requests to the Registration Center by Monday, March 26 to cinemacon2012@anidealpartner.com. Credit card refunds will be issued upon approval. Approved check refunds will be issued approximately three to four weeks after CinemaCon has closed.

Questions

General questions about CinemaCon programming or NATO should be directed to David Binet at db@natodc.com. Registration processing questions should be directed to the Registration Center at cinemacon2012@anidealpartner.com.