

## Reservation for Advertising Space CinemaCon 2012 Big Screen Achievement Awards Hosted by The Coca-Cola Company

This is your authorization to publish our advertisement in the CinemaCon 2012 Big Screen Achievement Awards Hosted by The Coca-Cola Company Program Journal. We would like to reserve the following advertising space:

- Full Page (Full Color) \$3,250
- Full Page (Black & White) \$2,250

### Mechanical Specifications

Submit artwork on CDs or DVDs along with a page proof. Preferred programs include QuarkXpress, Adobe Illustrator, Adobe InDesign, Adobe Photoshop and High Quality Print with bleed PDF files. Please convert all fonts to outline. If sending .tif or .jpg files, artwork must be a minimum resolution of 300 dpi.

**Trim Size of Journal:** 8.5"W x 11"H

**Full Page:** Recommended Live Copy Area  
7.5"W x 10"H

**Bleed Size:** 8.75"W x 11.25"H

### FTP Upload Instructions

Artwork can be directly uploaded to printer's FTP site as follows:

**Host:** ftp.printcnx.com

**User:** cinemacon@printcnx.com

**Password:** Vegas2012

(Place art in **Awards Journal Ad** folder)

**Copy Deadline:** April 13, 2012

Take advantage of this advertising opportunity. Fill out the form below and return it to Matt Shapiro in the CinemaCon office via email or fax.

**Matt Shapiro**

**Email:** matt.shapiro@natodc.com

**Fax:** 516.439.5512

After your reservation is confirmed, you will receive an invoice from our accounting office.

Company \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Country \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

Fax \_\_\_\_\_

Name \_\_\_\_\_

Signature \_\_\_\_\_