



This is your authorization to publish our advertisement in the CinemaCon 2012 Program Journal. We would like to reserve the following advertising space:

- Tab Page (Full Color) \$2,750
- Full Page (Full Color) \$2,250
- Full Page (Black & White) \$1,100
- Half Page (Full Color) \$1,400
- Half Page (Black & White) \$700

Mechanical Specifications

Submit artwork on CDs or DVDs along with a page proof. Preferred programs include QuarkXpress, Adobe Illustrator, Adobe InDesign, Adobe Photoshop and High Quality Print with bleed PDF files. Please convert all fonts to outline. If sending .tif or .jpg files, artwork must be a minimum resolution of 300 dpi.

Trim Size of Journal: 5 1/2"W x 8 1/2"H

Full Page: Recommended Live Copy Area
4 1/2"W x 7 1/2"H

Half Page: Live Copy Area: 4 1/2"W x 3 3/4"H

FTP Upload Instructions

Artwork can be directly uploaded to printer's FTP site as follows:

Host: ftp.printcnx.com

User: cinemacon@printcnx.com

Password: Vegas2012

(Place art in **Program Journal Ad** folder)

Copy Deadline: April 2, 2012

Reservation for Advertising Space CinemaCon 2012 Program Journal

Take advantage of this advertising opportunity. Fill out the form below and return it to Matt Shapiro in the CinemaCon office via email or fax.

Matt Shapiro

Email: matt.shapiro@natodc.com

Fax: 516.439.5512

After your reservation is confirmed, you will receive an invoice from our accounting office.

Company _____

Name _____

Address _____

City _____

State _____

Zip _____

Country _____

Telephone _____

Email _____

Fax _____

Name _____

Signature _____